

WE CLAIM:

1. A label dispenser comprising:
 - a housing comprising a first portion and a second portion, said first portion and said second portion being joined together to form the housing, said housing having an interior;
 - a label spool comprising a shaft to carry a roll of labels and the disc, said disc having a plurality of apertures spaced at regular intervals about the disc, at least one label being removably mounted on said shaft;
 - a label spool retention shaft extending from said first portion of said housing into said interior of said housing;
 - at least one aperture engagement prong extending from said first portion of said housing into the interior of said housing, said aperture engagement prong being in contact with said label spool disc, such that said prong engages successive apertures of said disc as said disc is rotated, thereby defining stops as the label spool disc is rotated;
 - said label spool being rotatably mounted on the label spool retention shaft;
 - said outer housing having an opening through which a label may extend from inside said housing to outside said housing for dispensing said label.
2. A label dispenser as defined in claim 1, further comprising a plurality of linerless labels mounted as a roll on said label spool.
3. A label dispenser as defined in claim 1, wherein said first and second housing portions are hinged to one another.

4. A label dispenser as defined in claim 1, wherein a second aperture engagement prong extends from said first portion of said housing into the interior of said housing.

5. A label dispenser as defined in claim 1, wherein at least one housing portion is formed of clear plastic.

6. A label dispenser as defined in claim 1, wherein said housing has a bottom, the bottom comprising a relatively flat surface for stabilizing the label dispenser on a flat surface.

7. A label dispenser as defined in claim 1, wherein said second spool retention shaft extends into the interior of first spool retention shaft.

8. A label dispenser as defined in claim 1, wherein said label spool is plastic.

9. A label dispenser as defined in claim 1, wherein said dispenser is provided in a kit having at least one roll of labels of one label length and another roll of labels of another label length, both rolls of labels being interchangeably mountable within said dispenser.

10. A label dispenser as defined in claim 1, wherein the dispenser further comprises flanges adjacent to said label spool retention shaft that extends from said first portion of said housing, said flanges adapted to secure said spool in place on said spool retention shaft.

11. A label dispenser as defined in claim 1, wherein said aperture engagement prong is integrally molded with said first housing portion.

12. A label dispenser as defined in claim 1, wherein said apertures are tapered.

13. A label dispenser as defined in claim 1, wherein said label spool shaft and said label spool disc are separate pieces.

14. A label dispenser comprising:
- a housing comprising a first portion and second portion, said first portion and said second portion being joined together to form the housing, said housing having an interior;
 - a label spool comprising a tubular shaft extending from a disc, said disc having a plurality of apertures spaced at regular intervals about the disc, at least one label being removable mounted on said tubular shaft;
 - a label spool retention shaft extending from said first portion of said housing into said interior of said housing;
 - at least one aperture engagement prong extending from said first portion of said housing into the interior of said housing, said aperture engagement prong being in contact with said label spool disc, such that said prong engages successive apertures of said disc as said disc is rotated, thereby defining click stops as the label spool disc is rotated;
 - a second label spool retention shaft extending from said second portion of said housing;
 - said label spool being rotatably mounted on the label spool retention shaft of said first portion of said housing; and
 - said housing having an opening through which a label may extend from inside said housing to outside said housing for dispensing said label.

15. A label dispenser as defined in claim 14, further comprising a plurality of linerless labels mounted on said label spool.

16. A label dispenser as defined in claim 14, wherein said first and second housing portions are hinged to one another.

17. A label dispenser as defined in claim 14, wherein a second aperture engagement prong extends from said first portion of said housing into the interior of said housing.

18. A label dispenser as defined in claim 14, wherein at least one housing portion is formed of clear plastic.

19. A label dispenser as defined in claim 14, wherein said housing has a bottom, the bottom comprising a relatively flat surface for stabilizing the label dispenser on a flat surface.

20. A label dispenser as defined in claim 14, wherein said second spool retention shaft extends into the interior of the first spool retention shaft.

21. A label dispenser as defined in claim 14, wherein said label spool is plastic.

22. A label dispenser as defined in claim 14, wherein said dispenser is provided in a kit having at least one roll of labels of one label length and another roll of labels of another label length, both rolls of labels being interchangeably mountable within said dispenser.

23. A label dispenser as defined in claim 14, wherein the dispenser further comprises flanges adjacent to said label spool retention shaft that extends from said first portion of said housing, said flanges adapted to secure said spool in place on said spool retention shaft.

24. A label dispenser as defined in claim 14, wherein said aperture engagement prong is integrally molded with said first housing portion

25. A label dispenser as defined in claim 14, wherein said apertures are tapered.

26. A label dispenser comprising:
- a housing;
 - means for removably retaining a roll of labels within the housing; and
 - means for incrementally advancing labels on said roll of labels.